



Course Code: **TGS-2026064175**

## CASL - Running a Successful eCommerce Store with Shopify

**Funding Available:** SkillsFuture Credit PSEA SFEC Absentee Payroll MCES

### COURSE INFORMATION

Sessions  
2 days

Duration  
16 hrs

Level  
Beginner

Assessment  
2 hrs

#### VENUE

12 Woodlands Square #07-85/86/87 Woods Square Tower 1, Singapore 737715. 5 mins walk from Woodlands (NS9) MRT station.

The venue is disabled-friendly.

### WHAT'S THIS COURSE ABOUT

Topic 1: Getting Started on Shopify

Overview of Shopify eCommerce

Basic Store Configuration

Topic 2: Setting Up Products

Add a New Product

Setup Product Details

Edit Search Engine Metas

Setup Product Variants

Topic 3: Customizing Theme

Browse and Find the Right Shopify Theme

Publish Theme

Structure of a Theme

Customizing Theme Setting

Edit Theme Code

Customizing Collection Page

Setup Contact Us Page

Topic 4: Managing Orders

View an Order

Fulfill an...

## WHAT YOU'LL LEARN

*By end of the course, learners should be able to:*

- **LO1:** Setup Shopify eCommerce store and CMS
- **LO2:** Curate product and web content on Shopify store
- **LO3:** Improve customer experience by customising Shopify theme
- **LO4:** Manage orders on Shopify store
- **LO5:** Manage payment and shipping Issues on Shopify store
- **LO6:** Develop and review Shopify store marketing and site performance

## WSQ FUNDING

Full Fee S\$720.00 Before GST

GST S\$64.80 9% of fee

Baseline Nett S\$424.80 SG/PR age 21+ · 50% funded · incl. GST

MCES / SME Nett S\$280.80 SG age 40+ · 70% funded · incl. GST

## CERTIFICATION

- **Certificate of Completion from Tertiary Courses** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Courses.
- **OpenCerts from SkillsFuture Singapore** - After passing the assessment(s) and achieving at least 75% attendance, participants will receive an OpenCert (aka Statement of Achievement) from SkillsFuture Singapore, certifying that they have achieved the Competency Standard(s) in the above Skills Framework.

## REGISTRATION

<https://www.tertiarycourses.com.sg/casl-running-a-successful-ecommerce-store-with-shopify.html>



SCAN TO REGISTER

## SUPPORT

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