



Course Code: TGS-2026061330

# WSQ - Managing E-Commerce Operations To Grow Sales

**Funding Available:** WSQ SkillsFuture Credit PSEA UTAP SFEC Absentee Payroll MCES

## COURSE INFORMATION

Sessions 2 days	Duration 16 hrs	Level Beginner	Assessment 2 hrs
--------------------	--------------------	-------------------	---------------------

**VENUE**  
 12 Woodlands Square #07-85/86/87 Woods Square Tower 1, Singapore 737715. 5 mins walk from Woodlands (NS9) MRT station.  
 The venue is disabled-friendly.

## WHAT'S THIS COURSE ABOUT

- LU1: e-Commerce Platforms
  - T1: Messages to be communicated
  - T2: Manage operational plans to support objectives of e-commerce activities
  - T3: Select potential e-commerce platforms to reach out to target customers effectively
- LU2: Vendor Selection and Drop Shipping
  - T1: Types of communication tools
  - T2: Collaborate with vendors to create sales opportunities and enhance online awareness and website visibility
  - T3: Develop promotion mechanics, drop-shipping and e-commerce activities
- LU3: E-commerce...

## WSQ FUNDING

Full Fee S\$1,000.00 Before GST	GST S\$90.00 9% of fee
Baseline Nett S\$590.00 SG/PR age 21+ · 50% funded · incl. GST	MCES / SME Nett S\$390.00 SG age 40+ · 70% funded · incl. GST

## CERTIFICATION

- **Certificate of Completion from Tertiary Infotech** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Infotech.
- **OpenCerts from SkillsFuture Singapore** - After passing the assessment(s) and achieving at least 75% attendance, participants will receive an OpenCert (aka Statement of Achievement) from SkillsFuture Singapore, certifying that they have achieved the Competency Standard(s) in the above Skills Framework.

## REGISTRATION

<https://www.tertiarycourses.com.sg/wsq-managing-e-commerce-operations-to-grow-sales.html>



SCAN TO REGISTER

## SUPPORT

**Email:** [sales@tertiarycourses.com.sg](mailto:sales@tertiarycourses.com.sg)

**Tel:** +65 6100 0613

**WhatsApp:** <https://wa.me/6588666375>