



Course Code: TGS-2025053924

# WSQ - Service Branding Strategies to Elevate Your Business

**Funding Available:** WSQ SkillsFuture Credit PSEA UTAP SFEC Absentee Payroll MCES

## COURSE INFORMATION

Sessions 1 day	Duration 8 hrs	Level Beginner	Assessment 1 hr
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**VENUE**  
 12 Woodlands Square #07-85/86/87 Woods Square Tower 1, Singapore 737715. 5 mins walk from Woodlands (NS9) MRT station.  
 The venue is disabled-friendly.

## WHAT'S THIS COURSE ABOUT

- Topic 1: Understanding Service Branding and Its Business Impact
  - Role of service branding in an organization's branding strategy
  - Importance and benefits of service branding initiatives
  - Impact on business performance and competitive advantage
- Topic 2: Developing an Appreciation for Service Branding
  - Exploring real-world examples of service branding success
  - Identifying how service branding creates a competitive advantage
  - Appreciating service branding's role in market differentiation
- Topic...

## WSQ FUNDING

Full Fee S\$400.00 Before GST	GST S\$36.00 9% of fee
Baseline Nett S\$236.00 SG/PR age 21+ · 50% funded · incl. GST	MCES / SME Nett S\$156.00 SG age 40+ · 70% funded · incl. GST

## CERTIFICATION

- **Certificate of Completion from Tertiary Infotech** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Infotech.
- **OpenCerts from SkillsFuture Singapore** - After passing the assessment(s) and achieving at least 75% attendance, participants will receive an OpenCert (aka Statement of Achievement) from SkillsFuture Singapore, certifying that they have achieved the Competency Standard(s) in the above Skills Framework.

## REGISTRATION

<https://www.tertiarycourses.com.sg/wsq-service-branding-strategies-to-elevate-your-business.html>



SCAN TO REGISTER

## SUPPORT

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