



Course Code: TGS-2023037589

WSQ - Create Engaging Content with Generative AI (GenAI)

Funding Available: WSQ SkillsFuture Credit PSEA UTAP SFEC Absentee Payroll MCES

COURSE INFORMATION

Sessions 2 days	Duration 16 hrs	Level Beginner	Assessment 2 hrs
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VENUE
 12 Woodlands Square #07-85/86/87 Woods Square Tower 1, Singapore 737715. 5 mins walk from Woodlands (NS9) MRT station.
 The venue is disabled-friendly.

WHAT'S THIS COURSE ABOUT

- Topic 1: Introduction to Content Strategy and Generative AI Tools
 - Overview of AI-generated content
 - Organizational priorities and strategy in using AI-generated content
 - Defining AI-Generated content strategy objectives
 - Establish roles of ChatGPT and generative AI in content strategy
 - Establishing a target audience for AI-generated content
- Topic 2: Evaluate and Manage AI-Generated Content
 - Best prompt engineering practices for AI-generated content
 - Evaluate AI-generated content ideas for market research and...

WSQ FUNDING

Full Fee S\$800.00 Before GST	GST S\$72.00 9% of fee
Baseline Nett S\$472.00 SG/PR age 21+ · 50% funded · incl. GST	MCES / SME Nett S\$312.00 SG age 40+ · 70% funded · incl. GST

CERTIFICATION

- **Certificate of Completion from Tertiary Infotech** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Infotech.
- **OpenCerts from SkillsFuture Singapore** - After passing the assessment(s) and achieving at least 75% attendance, participants will receive an OpenCert (aka Statement of Achievement) from SkillsFuture Singapore, certifying that they have achieved the Competency Standard(s) in the above Skills Framework.

REGISTRATION

<https://www.tertiarycourses.com.sg/wsqa-create-engaging-content-with-generative-ai-genai.html>



SCAN TO REGISTER

SUPPORT

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