



Course Code: TGS-2023036153

# WSQ - Mastering Prompt Engineering for Generative AI Content Creation

**Funding Available:** WSQ SkillsFuture Credit PSEA UTAP SFEC Absentee Payroll MCES

## COURSE INFORMATION

Sessions 2 days	Duration 16 hrs	Level Beginner	Assessment 2 hrs
--------------------	--------------------	-------------------	---------------------

**VENUE**  
 12 Woodlands Square #07-85/86/87 Woods Square Tower 1, Singapore 737715. 5 mins walk from Woodlands (NS9) MRT station.  
 The venue is disabled-friendly.

## WHAT'S THIS COURSE ABOUT

- Topic 1: Prompt Engineering Principles and Tactics
  - Introduction to AI and Prompt Engineering
  - Prompt engineering principles and tactics
  - Conceptualize content ideas to meet marketing objectives using Prompt Engineering
  - Map out digital storyboards as part of a content strategy
- Topic 2: Market Research Using Prompt Engineering
  - Market research techniques using Prompt Engineering
  - Identify content requirements based on evaluation of customers and potential customer preferences
  - Determine frequency of delivering...

## WSQ FUNDING

Full Fee S\$800.00 Before GST	GST S\$72.00 9% of fee
Baseline Nett S\$472.00 SG/PR age 21+ · 50% funded · incl. GST	MCES / SME Nett S\$312.00 SG age 40+ · 70% funded · incl. GST

## CERTIFICATION

- **Certificate of Completion from Tertiary Infotech** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Infotech.
- **OpenCerts from SkillsFuture Singapore** - After passing the assessment(s) and achieving at least 75% attendance, participants will receive an OpenCert (aka Statement of Achievement) from SkillsFuture Singapore, certifying that they have achieved the Competency Standard(s) in the above Skills Framework.

## REGISTRATION

<https://www.tertiarycourses.com.sg/wsq-mastering-prompt-engineering-for-generative-ai-content-creation.html>



SCAN TO REGISTER

## SUPPORT

**Email:** sales@tertiarycourses.com.sg

**Tel:** +65 6100 0613

**WhatsApp:** <https://wa.me/6588666375>