

Course Code: C927

XiaoHongShu for Business: Boost Your Sales with Social Commerce

COURSE INFORMATION

Sessions
1 day

Duration
7 .5 hrs

Level
Beginner

Assessment
NA

VENUE

12 Woodlands Square #07-85/86/87 Woods Square Tower 1, Singapore 737715. 5 mins walk from Woodlands (NS9) MRT station.

The venue is disabled-friendly.

WHAT'S THIS COURSE ABOUT

Topic 1: Setup E-Commerce Campaign Management with XiaoHongShu

Key elements of e-commerce campaign with XiaoHongShu

Communicating effectively on XiaoHongShu (Little Red Book)

How to execute an effective e-commerce campaign on XiaoHongShu (Little Red Book)

Topic 2: Monitor and Analyze E-Commerce Performance

List and advertise products online on XiaoHongShu

Advertising media options available on XiaoHongShu

Monitor e-commerce performance

Analyze online sales performance

Topic 3: Analyze Social Trends and...

COURSE FEE

Full Fee S\$350.00 Before GST

GST S\$31.50 9% of fee

Total Payable S\$381.50 Including GST

CERTIFICATION

- **Certificate of Completion from Tertiary Infotech** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Infotech.

REGISTRATION

<https://www.tertiarycourses.com.sg/xiaohongshu-for-business-boost-your-sales-with-social-commerce.html>



SCAN TO REGISTER

SUPPORT

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