

Course Code: C802

# LinkedIn for Lead Generation

## COURSE INFORMATION

Sessions  
1 day

Duration  
7.5 hrs

Level  
Beginner

Assessment  
NA

### VENUE

12 Woodlands Square #07-85/86/87 Woods Square Tower 1, Singapore 737715. 5 mins walk from Woodlands (NS9) MRT station.

The venue is disabled-friendly.

## WHAT'S THIS COURSE ABOUT

Topic 1: Develop Social Media Marketing Plan for LinkedIn

Key elements of a LinkedIn social media plan

Setup a credible organisational or personal profile on LinkedIn

Setup data privacy and confidentiality requirement

Establish LinkedIn Social Marketing Objectives

Develop LinkedIn marketing plan and strategy

Topic 2: Evaluate LinkedIn Networking Opportunities

Comparison of LinkedIn with Other Social Media Platforms

Build up Networks on LinkedIn

Tips for Lead Generation

Create LinkedIn...

## COURSE FEE

Full Fee S\$350.00 Before GST

GST S\$31.50 9% of fee

Total Payable S\$381.50 Including GST

## CERTIFICATION

- **Certificate of Completion from Tertiary Infotech** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Infotech.

## REGISTRATION

<https://www.tertiarycourses.com.sg/lead-generation-using-linkedin.html>



SCAN TO REGISTER

## SUPPORT

**Email:** [sales@tertiarycourses.com.sg](mailto:sales@tertiarycourses.com.sg)

**Tel:** +65 6100 0613

**WhatsApp:** <https://wa.me/6588666375>