



Course Code: C695

Master Instagram Marketing Strategies to Increase Followers and Drive Sales

COURSE INFORMATION

Sessions
2 days

Duration
15 hrs

Level
Beginner

Assessment
NA

VENUE

12 Woodlands Square #07-85/86/87 Woods Square Tower 1, Singapore 737715. 5 mins walk from Woodlands (NS9) MRT station.

The venue is disabled-friendly.

WHAT'S THIS COURSE ABOUT

Topic 1: Plan a Social Media Marketing Campaign

Overview of various social media platforms

Examples of social media advertisements

Map out customer journey using customer personas tools

Values of building a community of advocates

Establish social media objective

Develop a social media marketing plan

Topic 2 Evaluate Social Media Marketing Opportunities and Platforms

Social media competitive and audience evaluation using Audience Insight

Feasibility and comparison of Using various social...

COURSE FEE

Full Fee S\$600.00 Before GST

GST S\$54.00 9% of fee

Total Payable S\$654.00 Including GST

CERTIFICATION

- **Certificate of Completion from Tertiary Infotech** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Infotech.

REGISTRATION

<https://www.tertiarycourses.com.sg/social-media-marketing-with-instagram.html>



SCAN TO REGISTER

SUPPORT

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