



Course Code: C497

How To Build A Successful Business Through Digital Marketing And E-commerce

COURSE INFORMATION

Sessions
1 day

Duration
7.5 hrs

Level
Beginner

Assessment
NA

VENUE

12 Woodlands Square #07-85/86/87 Woods Square Tower 1, Singapore 737715. 5 mins walk from Woodlands (NS9) MRT station.

The venue is disabled-friendly.

WHAT'S THIS COURSE ABOUT

Topic 1 eCommerce and Digital Marketing

Why eCommerce?

Why Digital Marketing for eCommerce?

Types of Digital Marketing

Topic 2 Get Started on eCommerce with Shopify

What is Shopify

Setup Shopify

Create Product in Shopify

Topic 3 Improve Online Presence with SEO

SEO Fundamentals

Enhance your eCommerce Online Presence with SEO

Topic 4 Increase Sales with Social Media Marketing

Increase Sales with Facebook Social Media Marketing

Increase Sales with Instagram Photo and Video...

COURSE FEE

Full Fee S\$350.00 Before GST

GST S\$31.50 9% of fee

Total Payable S\$381.50 Including GST

CERTIFICATION

- **Certificate of Completion from Tertiary Infotech** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Infotech.

REGISTRATION

<https://www.tertiarycourses.com.sg/digital-marketing-and-ecommerce-business.html>



SCAN TO REGISTER

SUPPORT

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