

Course Code: C386

Master LinkedIn to Grow Your Business Network and Influence

COURSE INFORMATION

Sessions
2 days

Duration
15 hrs

Level
Beginner

Assessment
NA

VENUE

12 Woodlands Square #07-85/86/87 Woods Square Tower 1, Singapore 737715. 5 mins walk from Woodlands (NS9) MRT station.

The venue is disabled-friendly.

WHAT'S THIS COURSE ABOUT

Topic 1: Develop Social Media Marketing Plan for LinkedIn

Key elements of a LinkedIn social media plan

Setup a credible organisational or personal profile on LinkedIn

Setup data privacy and confidentiality requirement

Establish LinkedIn Social Marketing Objectives

Develop LinkedIn marketing plan and strategy

Topic 2: Evaluate LinkedIn Networking Opportunities

Comparison of LinkedIn with Other Social Media Platforms

Build up Networks on LinkedIn

Tips for Lead Generation

Create LinkedIn...

COURSE FEE

Full Fee S\$600.00 Before GST

GST S\$54.00 9% of fee

Total Payable S\$654.00 Including GST

CERTIFICATION

- **Certificate of Completion from Tertiary Infotech** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Infotech.

REGISTRATION

<https://www.tertiarycourses.com.sg/linkedin-for-business-professionals.html>



SCAN TO REGISTER

SUPPORT

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