



Course Code: C233

Mastering Service Branding Strategies to Grow Your Business

COURSE INFORMATION

Sessions
1 day

Duration
7.5 hrs

Level
Beginner

Assessment
NA

VENUE

12 Woodlands Square #07-85/86/87 Woods Square Tower 1, Singapore 737715. 5 mins walk from Woodlands (NS9) MRT station.

The venue is disabled-friendly.

WHAT'S THIS COURSE ABOUT

Topic 1: Understanding Service Branding and Its Business Impact

Role of service branding in an organization's branding strategy

Importance and benefits of service branding initiatives

Impact on business performance and competitive advantage

Topic 2: Developing an Appreciation for Service Branding

Exploring real-world examples of service branding success

Identifying how service branding creates a competitive advantage

Appreciating service branding's role in market differentiation

Topic...

COURSE FEE

Full Fee S\$350.00 Before GST

GST S\$31.50 9% of fee

Total Payable S\$381.50 Including GST

CERTIFICATION

- **Certificate of Completion from Tertiary Infotech** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Infotech.

REGISTRATION

<https://www.tertiarycourses.com.sg/mastering-service-branding-strategies-to-grow-your-business.html>



SCAN TO REGISTER

SUPPORT

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