



Course Code: C1798

Agentic AI for Digital Marketing and Advertising

COURSE INFORMATION

Sessions
2 days

Duration
15 hrs

Level
Beginner

Assessment
NA

VENUE

12 Woodlands Square #07-85/86/87 Woods Square Tower 1, Singapore 737715. 5 mins walk from Woodlands (NS9) MRT station.

The venue is disabled-friendly.

WHAT'S THIS COURSE ABOUT

Topic 1: Foundations of Agentic AI for Marketing

What Agentic AI is and how it transforms digital marketing

Architecture of an autonomous marketing pipeline

Designing goal-driven marketing agents

Tool stack overview (LLMs, APIs, scraping tools, image/video generators, schedulers)

Data flow from research -> content -> campaign -> optimization

Brand voice, compliance, and AI guardrails

Topic 2: Automated Trend Discovery & Viral Content Research

Building an AI pipeline to search the internet for trending...

COURSE FEE

Full Fee S\$700.00 Before GST

GST S\$63.00 9% of fee

Total Payable S\$763.00 Including GST

CERTIFICATION

- **Certificate of Completion from Tertiary Infotech** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Infotech.

REGISTRATION

<https://www.tertiarycourses.com.sg/agent-ai-for-digital-marketing-and-advertising.html>



SCAN TO REGISTER

SUPPORT

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