



Course Code: C1373

Master TikTok Marketing - Create Videos That Captivate Audiences

COURSE INFORMATION

Sessions
2 days

Duration
15 hrs

Level
Beginner

Assessment
NA

VENUE

12 Woodlands Square #07-85/86/87 Woods Square Tower 1, Singapore 737715. 5 mins walk from Woodlands (NS9) MRT station.

The venue is disabled-friendly.

WHAT'S THIS COURSE ABOUT

Topic 1 Get Started on TikTok

Benefits of creating on Tiktok

Identifying your authentic creator persona

Setting up your account on Tiktok

Choosing accounts to follow

Understanding trends

Topic 2 Creating Content

Developing a content strategy

Understanding Tiktok's algorithm

Creative Best Practices

Topic 3 Tiktok Interface and Features

Home and Discover pages

Inbox and profile pages

Tiktok video editor

Finding insights in analysis

Topic 4 Monetizing Tiktok

Initializing brand partnership and...

COURSE FEE

Full Fee S\$600.00 Before GST

GST S\$54.00 9% of fee

Total Payable S\$654.00 Including GST

CERTIFICATION

- **Certificate of Completion from Tertiary Infotech** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Infotech.

REGISTRATION

<https://www.tertiarycourses.com.sg/tiktok-for-business-creators.html>



SCAN TO REGISTER

SUPPORT

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