



Course Code: C1318

Basic Google Analytics 4 (GA4) Training

COURSE INFORMATION

Sessions
1 day

Duration
7.5 hrs

Level
Beginner

Assessment
NA

VENUE

12 Woodlands Square #07-85/86/87 Woods Square Tower 1, Singapore 737715. 5 mins walk from Woodlands (NS9) MRT station.

The venue is disabled-friendly.

WHAT'S THIS COURSE ABOUT

Topic 1: Get Started on Google Analytics 4 (GA4)

Overview of Google Analytics 4

Setup and Install GA4

Accessing GA4 Demo Data

GA4 Homepage and Intelligent Insights

Topic 2: GA4 Reports

Acquisition Reports

Engagement Reports & Events

Monetization Reports

Retention Reports

Demographics Reports

Tech Reports

Topic 3: Explorations and Analysis

Create a New Exploration

Free Form Exploration

Funnel Visualisation Analysis

Path Exploration

COURSE FEE

Full Fee S\$350.00 Before GST

GST S\$31.50 9% of fee

Total Payable S\$381.50 Including GST

CERTIFICATION

- **Certificate of Completion from Tertiary Infotech** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Infotech.

REGISTRATION

<https://www.tertiarycourses.com.sg/basic-google-analytics-4-ga4-training.html>



SCAN TO REGISTER

SUPPORT

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