

Course Code: C1256

Professional Networking and Lead Generation on LinkedIn

COURSE INFORMATION

Sessions
2 days

Duration
16 hrs

Level
Beginner

Assessment
NA

VENUE

12 Woodlands Square #07-85/86/87 Woods Square Tower 1, Singapore 737715. 5 mins walk from Woodlands (NS9) MRT station.

The venue is disabled-friendly.

WHAT'S THIS COURSE ABOUT

Topic 1: Develop Social Media Marketing Plan for LinkedIn

Key elements of a LinkedIn social media plan

Setup a credible organizational or personal profile on LinkedIn

Setup data privacy and confidentiality requirement

Develop LinkedIn marketing plan and strategy

Topic 2: Evaluate LinkedIn Networking Opportunities

Build up networks on LinkedIn

Create LinkedIn Page

Create Content

Copyright and IP

Use Hashtags

Start a conversation with new connection

Topic 3: Reach Out to Potential Customers with...

COURSE FEE

Full Fee S\$750.00 Before GST

GST S\$67.50 9% of fee

Total Payable S\$817.50 Including GST

CERTIFICATION

- **Certificate of Completion from Tertiary Infotech** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Infotech.

REGISTRATION

<https://www.tertiarycourses.com.sg/professional-networking-and-lead-generation-on-linkedin.html>



SCAN TO REGISTER

SUPPORT

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